

Fall 2007 What's New

Advertise Your Product or Service on our Web Site

At EarthCURE, we believe in supporting others of like-mind. If you have a product or service that is in keeping with promoting sustainability, and would like to advertise on our site, we will only charge the cost of membership or \$35. Your ad will be posted plus you will be a member for a year. Get exposure to over 1500 people in our database plus visitors to our site. **Send an email with details about your ad to contact at earthcure.org with "Post my ad, please" in the subject line.** Once you receive confirmation, then join our membership by [clicking here](#). Your ad will be posted for three months.

Buy products that use biodegradable plastic

Many people are unaware that most plastic is made from petroleum. This further adds to the dependence on oil, the ongoing CO₂ admitted to the atmosphere as well as the pollution from waste (plastic made from petroleum is estimated to take 10,000 years to disintegrate). Fortunately, there is finally some technology that makes biodegradable plastic from corn oil. The short name is PLA. The first product made from PLA-based plastic was a bottle used by [BIOTA Spring Water Company](#). Now there are some other products being made from PLA and other biodegradable type substances. As consumers, something we can do is to ask your local stores to carry products made from PLA or write to your favorite food or drink company and inform them of your preference.

Be a Part of Furthering Cutting Edge Research

When you contribute to EarthCURE, you are helping many, including yourself. We act as an umbrella organization for others to advance their research into a development stage so products and services get to the consumer. [Click here](#) to find out more about our sponsorship categories or join our membership for as little as \$35. ***And all contributions are tax deductible.***

GE to introduce credit card that lets consumers offset their carbon footprints

General Electric Co. introduced the GE Money Earth Rewards Platinum credit card that allows users to earmark the 1 percent cash rebate they receive on purchases for projects that offset greenhouse gas emissions. It is the first card of its kind and is part of the company's plan to have \$20 billion in green sales by 2010. Then, consider using your green credit card for purchases through [Shop For Charity Day](#)! For full article in Greenwire on GE's credit card, [click here](#).

Coming Soon – 101 Ways to be Sustainable!

Stay on top of how easy it is to become sustainable. Join our annual membership, and you are automatically a part of our group email list. You will receive our newsletter, special announcements, and when available, the book "101 Ways to be Sustainable." [Click here](#) to JOIN today! In the mean time, here is one below...