

## Spring 2008



### Spring 2008 OnLine Newsletter

Our online newsletter, **IN THE NOW** has articles in the following categories:

**C**onscious Sustainability,

**U**nified Community,

**R**esearch from the Heart, and

**E**ducating with Humor.

***Our new issue has information for everyone! [Click here](#) to be taken to the newsletter page.***

### **Europe Unveils 2020 Plan for Reducing C Emissions Institute of Science in Society (ISIS), February 22, 2008**

The European Commission unveiled a '20 20 by 2020' action plan to tackle climate change on 23 January 2008: how to reduce C emissions by 20 percent and to have 20 percent of all energy coming from renewable sources by 2020. This sets a

clear medium-term goal for cutting C emission that is also a minimum, and if other major economies sign up for comparable C cuts, the EU [European Union] will be willing to step up its efforts. That is to prevent carbon emissions simply being moved offshore. If European cuts are too high compared with elsewhere, the energy-intensive industries will simply relocate.

*EarthCURE supports like-minded organizations such as the Institute of Science in Society (ISIS).  
Read more about EU's 2020 Plan by [clicking here](#).*

### **Consider This!**

The U.S. could eliminate 100 percent of its Persian Gulf oil imports simply by raising fuel economy standards, using technology that is available today. If our fuel economy standard was raised to 40 miles per gallon average for all passenger vehicles and pick-up trucks, which requires no new technology, this could eliminate our dependency on oil from this region of the world! (See <http://www.audubon.org/globalWarming/quiz8.php>)

To further reduce our dependency on oil, start buying plastics made from biodegradable products such as PLA Technology made from corn oil. Or buy a car that runs on new non polluting technologies. Read more about what is already available in our current newsletter under *Research from the Heart*. [Click here](#).

### **Integral Ecology**

Integral Ecology is a way to a sustainable, healthy and peaceful civilization. It describes an awakening of consciousness of each individual on a scientific basis, free of any religious and philosophical influence. One of the contributors, Amrit Sorli writes "Searching for freedom makes you a prisoner of your search. Surrendering to the Essence of your heart makes you free." A pdf booklet is available for downloading. [Click here](#). Also, listen to an interview in our radio archives of Amrit on the topic, "Beyond Einstein; Consciousness & Human Evolution." (Listen to the [6 Oct Show](#))

**Live the good life in a green mansion**

**By Jessica Dickler, CNNMoney.com staff writer** October 1 2007

After 20 years of building multimillion-dollar mega-mansions, real estate developer Frank McKinney is betting \$29 million that what luxury home buyers want now are environmentally-friendly estates. His speculative 15,000 square foot mansion in Manalapan, Fla., will be the first home of its size to be certified green by the U.S. Green Building Council and the Florida Green Building Council. The company currently offers two varieties of Leadership in Energy and Environmental Design (LEED)-certified modular homes, which cost approximately \$500,000 to \$750,000 or \$215 to \$300 per square foot, not including design fees, installation or the foundation.

"There is much greater public awareness of sustainable design," Glenn said. "We have over a dozen projects in various stages of development and that seems to be accelerating. Consumers are increasingly making purchase decisions based on environmental considerations and health considerations, and more municipalities are rewarding builders who build this way or penalizing builders who don't." *For the full article, [click here](#).*

### **Shop for Our Organization – It's Free!**

EarthCURE now is a member of My Power Mall. A simple, efficient and FREE way for you to contribute to our organization. All you need to do is shop through our branded mall, and a percentage from any of 1000 stores goes to us! [Click here](#) to be taken to our mall. Or [watch a video](#) on how you too can have your own mall, and make money off your purchases. Either way, you will be supporting EarthCURE. Thank you!

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