

Summer 2008 What's New

The **SUMMER** issue of our online newsletter, **IN THE NOW** is available! It has articles in the following categories:



Conscious Sustainability,

Unified Community,

Research from the Heart, *and*

Educating with Humor.

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I WANT ONE – SO SHOULD YOU

Finally a car that runs on water and the inventor has not sold out to the government! See a car that runs on water and will soon be manufactured in Japan. That's not all. It runs on any kind of water, i.e., river, sea – even tea! Watch the brief video by [clicking here](#). *Don't want to wait?* **Convert your car to run on water now!** For \$97 you can get everything you need to convert your car or truck to run on water. For details, [click here](#).



If you must use plastic, Bio-degradable materials are available

One of our readers from India passed along an excellent resource. Northern Technologies International Corporation (NTIC), produces Natur-Tec™, a bio-based and fully biodegradable and compostable alternative technology to traditional plastic products. For more information and products offered, visit <http://www.natur-tec.com>. *THANK YOU NTIC for making the world a better place!*



Now that's Recycling!!!

747 Dream Home Using a different approach to turning a plane into shelter, innovative California architect David Hertz and his firm, Studio of

Environmental Architecture, are hard at work on the 747 Wing House. The 55-acre, multi-structure compound north of Malibu, is designed for client Francie Rehwald, an environmentalist and a major supporter of the arts in California. It incorporates various parts of a Tower Air Boeing 747 that once carried more than 500 people at a time around the world, purchased for about \$40,000 from a junkyard.

In 2005, Rehwald asked Hertz to design a series of curvilinear buildings for her mountain retreat. They drove out to an aviation boneyard in the desert, where she came to appreciate the sculptural curves of the huge plane. Nearly every part of the craft will be used, with sections of the upper fuselage becoming a guesthouse, sleeping loft and art studio, and the nose forming a meditation chamber on the grounds. The 5,500 square feet of wings will become the roof of the main living space, with working ailerons (flaps) to help with airflow. Lucas Goettsche, Project Manager, said, "This project is unique because rather than inserting a living space into an existing airplane, we disassembling the aircraft's components and integrating them into an innovative and unique building configuration." They expect to complete the building in 2009.

U.S. Investors Pledge \$10 Billion for Renewable Energy

Reuters Feb 2008 - U.S. institutional investors pledged at a U.N. summit on Thursday to invest \$10 billion over two years in technologies that aim to reduce greenhouse gas emissions and to pressure companies to disclose their risks associated with climate change. The plan "reflects the many investment opportunities that exist today to put a dent in global warming pollution, build profits and benefit the global economy," said Mindy Lubber, the president of Ceres, a coalition of investors and environmental leaders, and director of the Investor Network on Climate Risk. For full article, [click here](#).

CARBON CREDITS: A Good Idea Put to Action

ENDS Europe Daily, 25 June 2008 - A rating service for carbon reduction projects launched in London on Wednesday will help project-based carbon credits contribute to significant cuts in global greenhouse gas emissions, its backers claimed. The Carbon Ratings Agency will rate carbon reduction projects in a format already familiar to financial markets (AAA, AA, A etc). Its initiative responds to problems with carbon credit delivery that have hit both UN-regulated (CDM and JI) and voluntary projects. Project-based carbon credits are currently worth some €8.5bn. Carbon consultancy IDEACarbon, which is behind the ratings scheme, estimates that the market could grow to €100bn by 2020 and contribute 15 per cent of global greenhouse gas mitigation efforts. The ratings will assess the likelihood of projects delivering planned levels of carbon credits on schedule, taking into account factors including project developer expertise, regulatory risks and country risks. According to one IDEACarbon Representative, the rating service will increase transparency in the market, help purchasers differentiate between credits, and make carbon "a market like any other kind of asset". For more information on carbon credits, see www.carbonratingsagency.com.



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